

# Egyptian Textile Industry to the World



## Who are we?

## Egytex.com

**Egypt's Official Textile Industry Portal** 

Aiming to promote textile and clothing exports with complete vertical integrated module of fibre, yarns, fabrics, apparel, home textile, and accessories.

**Established** a strong reputation for delivering the latest global textile news and a full economic performance analysis.

**Performing** as a hub for the textile industry, Egytex.com enables you to reach over 4,000 textile factories and related service companies in Egypt.





## What Services do we provide?

As a leading global textile marketing services provider, we provide:

## **News:**

We keep you updated with the latest industry news from Egypt & from across the globe.

## Researches:

- Textile field Researches:
   Fibers, Spinning, Weaving, Dyeing,
   Apparel, etc.)
- Newsletter:
  Deliveries the latest industrial detailed analysis to more than 9000 members every 2 weeks.

## Source:

We are specialized in the sourcing of high quality yarns, fabrics and wide range of clothing and also act as representatives of foreign textile companies.

Home Directory News Calendar Research Jobs Source Contact Us

## **Directory**:

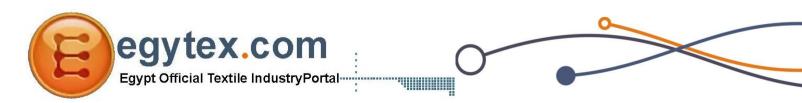
Providing the largest Egyptian Textile Manufacturers database, enabling you to reach over than 4500 textile factories in Egypt.

## **Calendar:**

An updated list of all the textile industry exhibition, conference, seminars and related information about each event.

## Jobs:

Whether you are looking to improve your job qualifications, explore a different profession, find a new career or hire an employee, Egytex.com can help You. It's an easy practical way to find a job.





## Reach over 20.000 Executives from Global Apparel, Textile Manufacturers & Retailers



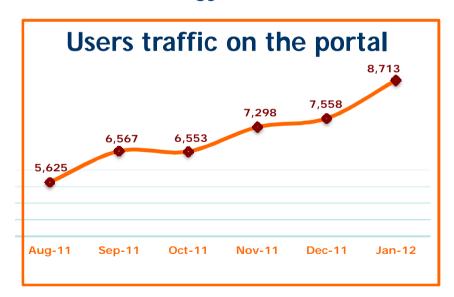


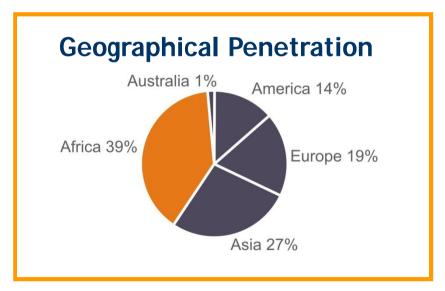
## Connect to 5000 Egyptian Textile Users



## Circulation

Egytex has successfully built a substantial online following reputation. It currently has more than 20,000 registered members from across the globe, attracts 8,240 visitors and generates around 6,000 page views every month. In addition, more than 20,000 copies of the Egytex e-newsletters are distributed every two weeks.







Egytex.com provides you with the best ways to advertise for your company through the following options:

## Portal (Banner in Egytex.com)

Your advertising message will be directly shown on Egytex.com to all our web-site visitors.

## Reportage about your company

The week's top stories and your advertising message sent directly to the inbox of decision makers world wide.

## **Newsletter (E-mailing)**

## Banner in the our newsletter

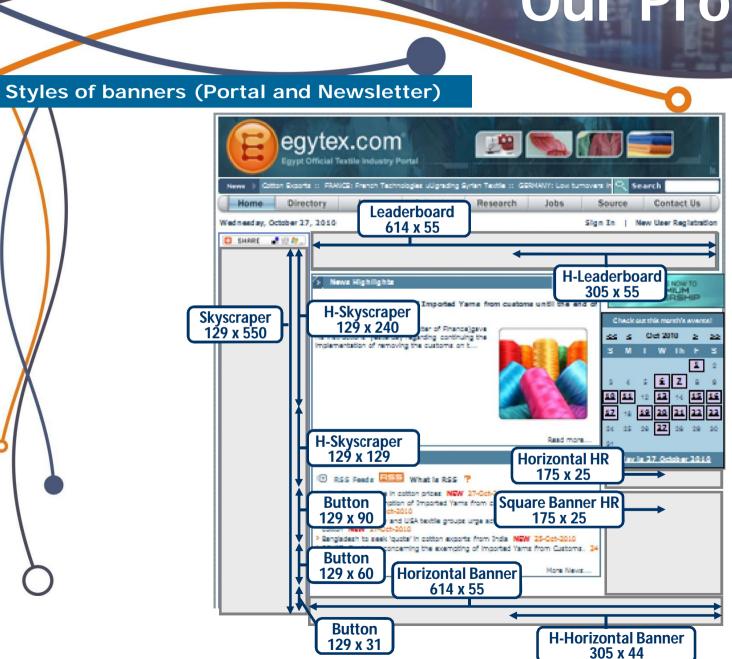
Egytex.com publishes e-mail newsletter every two weeks reaching over subscribers per issue.

## **Dedicated Campaign**

Egytex.com can create a dedicated campaign for your company, combining all the tools according to your marketing objectives.



## Our Products



## Prices

| Style               | Gif   | Flash | Prices (USD) |                |                |                |
|---------------------|-------|-------|--------------|----------------|----------------|----------------|
|                     |       |       | 1 month      | 3 months       | 6 months       | 1 year         |
|                     |       |       |              | (20% discount) | (25% discount) | (30% discount) |
| Leaderboard         | 25 KB | 35 KB | 510          | 1,224          | 2,295          | 4,284          |
| H-Leaderboard       | 20 KB | 30 KB | 310          | 744            | 1,395          | 2,604          |
| Horizontal Banner   | 20 KB | 30 KB | 350          | 840            | 1,575          | 2,940          |
| H-Horizontal Banner | 20 KB | 30 KB | 200          | 480            | 900            | 1,680          |
| Horizontal - HR     | 20 KB | 30 KB | 300          | 720            | 1,350          | 2,520          |
| Square Banner - HR  | 25 KB | 30 KB | 455          | 1,092          | 2,048          | 3,822          |
| Skyscraper          | 20 KB | 30 KB | 455          | 1,092          | 2,048          | 3,822          |
| H-Skyscraper        | 20 KB | 30 KB | 275          | 660            | 1,238          | 2,310          |
| Square Button       | 15 KB | 20 KB | 160          | 384            | 720            | 1,344          |
| Button 129 x 90     | 10 KB | 20 KB | 145          | 348            | 653            | 1,218          |
| Button 129 x 60     | 10 KB | 20 KB | 125          | 300            | 563            | 1,050          |
| Button 129 x 31     | 10 KB | 10 KB | 110          | 264            | 495            | 924            |





## Here we assist you:

For any Inquiries, You can send us emails, faxes, mail or even call us on the phone



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